

## Find the bad news in your IA results

Creating credibility by evaluating and addressing areas to improve

Why? Because every organization has room for improvement. So if you talk only about the positives people will question your credibility.

Secondly, while building credibility you have a golden chance to energize your school board by giving them a role--funding needed resources based on a plan for improvement.

**Review the details of your Iowa Assessments carefully for an area your**

