
Two events for the work of one (almost)

Combining your spring concert and constituency meeting

I'm listening. In response to your feedback that the list of marketing ideas is getting too long, this week's message is a reminder, not a new project--with just a little more info for those of you who want more challenge (sorry, I can't help myself). Chico Oaks has found the benefits to include happier parents (fewer events to squeeze into spring), and more informed and involved constituents.

Publish now for your spring concert constituency event

To see how Chico Oaks has done this and benefitted from it, see [Combine spring events](#).

Since most school bylaws stipulate how constituency meetings are announced, start publishing today.

Include cost to educate in your presentation

My strong impression from talking with many of you and sitting in board meetings, is that many of your key stakeholders don't realize what it costs to educate a child. Not tuition, but the full dollars invested overall to

Delegating:

All of this week's project can be delegated.

Credits:

Thank you to Rick Nelson for sharing this idea long ago.